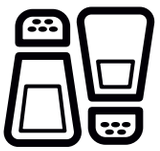
The Bodacious

Mountaire® Chicken Drumstick Menu Profit Worksheet

Make a statement with Mountaire® Black Label drumsticks. These rich and meaty drums make a statement on the plate, offering incredible value and an impactful appearance. Discover new menu and profit applications by filling out the indicated sections.



[The Opportunity: Custom Rubs and Marinades]

Jerk Chicken Drums

2 Drumsticks (18 oz.)	$0.80 total	
Average Menu Price	$15.00 entrée	
Protein Cost (5%)	$0.80	
Additional Food Cost (12%)	$1.80	
Profit Margin	83%	
Example Food Cost: jerk seasoning, brown sugar, limes, olive oil, spices, garlic, scallion	Example Numbers	Your Numbers



[The Opportunity: Timeless Classics]

Fried Chicken

2 Drumsticks (18 oz.)	$0.80 total	
Average Menu Price	$9.00 entrée	
Protein Cost (9%)	$0.80	
Additional Food Cost (11%)	$0.98	
Profit Margin	80%	
Example Food Cost: breading, buttermilk, dipping sauces	Example Numbers	Your Numbers

Average piece weight of Mountaire drums is 9 oz. each*

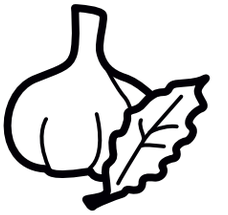




[The Opportunity: Sauce and Serve]

BBQ Chicken Drums

2 Drumsticks (18 oz.)	$0.80 total	
Average Menu Price	$12.00 entrée	
Protein Cost (7%)	$0.80	
Additional Food Cost (3%)	$0.36	
Profit Margin	90%	
Example Food Cost: BBQ rub, BBQ sauce	Example Numbers	Your Numbers



[The Opportunity: Ethnic Flavors]

Biryani Chicken

2 Drumsticks (18 oz.)	$0.80 total	
Average Menu Price	$12.00 entrée	
Protein Cost (7%)	$0.80	
Additional Food Cost (27%)	$3.22	
Profit Margin	66%	
Example Food Cost: yogurt, ginger, garlic, curry powder, herbs, rice, lemon, milk	Example Numbers	Your Numbers

NOTE: These are examples of how the Mountaire Chicken Drumstick could be used back of house to deliver profitable dishes. This is based on a 9 oz. average weight of a drumstick for $0.71 lb/$0.044 oz.* The actual costs and profitability will be different depending on the market, menu prices, and many other factors. All menu prices are an average of casual dining restaurant from Datassential Menu Trends.

Sources: SupplyTrack YE August 2025 for Average Price Per Pound; Datassential Menu Trends for average menu costs; numbers could vary slightly due to rounding.
SupplyTrack® is a registered trademark of Circana Inc.
*Assuming 2 pc. per serving or 18 oz. *Average price of Mountaire drumsticks via SupplyTrack is $.71/lb.
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