The Profusional

Mountaire® Black Label Party Wings Menu Profit Worksheet

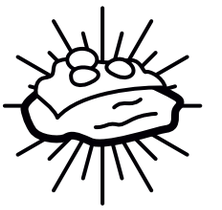
Traditional wing offerings are tried-and-true, but our wing is a versatile cut that brings menu variety and flavor to boost your profit margin. Find out how much menu profit potential is packed into the versatile Mountaire® Black Label Jumbo Party Wing by filling out the indicated sections.



[The Opportunity: Traditional Offering]

Buffalo Wings

6 Pc Party Wings (15 oz.)	$1.38 total	
Average Menu Price	$10.00 appetizer	
Protein Cost (14%)	$1.38	
Additional Food Cost (11%)	$1.12	
Profit Margin	75%	
Example Food Cost: Buffalo sauce, crudités	Example Numbers	Your Numbers

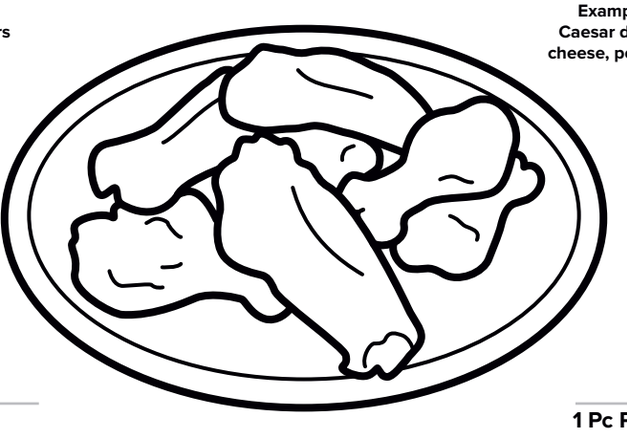


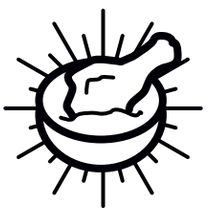
[The Opportunity: Loaded Wings]

Loaded Caesar Wings

6 Pc Party Wings (15 oz.)	$1.38 total	
Average Menu Price	$14.00 entrée	
Protein Cost (10%)	$1.38	
Additional Food Cost (7%)	$1.05	
Profit Margin	83%	
Example Food Cost: Caesar dressing, lettuce, cheese, potato chips, herbs	Example Numbers	Your Numbers

Average wing weight 2.5 oz.* at $0.23 per piece

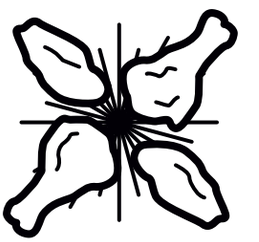




[The Opportunity: Entrée Bowls]

Butter Chicken Wings

6 Pc Party Wings (15 oz.)	$1.38 total	
Average Menu Price	$17.00 entrée	
Protein Cost (8%)	$1.38	
Additional Food Cost (10%)	$1.64	
Profit Margin	82%	
Example Food Cost: yogurt, spices, tomato, cream, rice, herbs, lime	Example Numbers	Your Numbers



[The Opportunity: Wings Sampler]

Bacon Wings

1 Pc Party Wings (2.5 oz.)	$0.23 total	
Average Menu Price	$1.50 per wing	
Protein Cost (15%)	$0.23	
Additional Food Cost (9%)	$0.14 per wing	
Profit Margin	76%	
Example Food Cost: salt, sugar, spices	Example Numbers	Your Numbers

NOTE: This is not a cost estimator. What is shown are examples of how our Jumbo Party Wings might be used back of house. This is based on 2.5 oz.* party wings sold for $0.23/piece. The actual cost and profitability will be different depending on the market, menu prices and other menu factors. All menu prices are an average for similar items from Datassential Menu Trends.

Sources: SupplyTrack YE August 2025 for Average Price Per Pound; Datassential Menu Trends for average menu costs; numbers could vary slightly due to rounding.
SupplyTrack® is a registered trademark of Circana Inc.
*2.5 oz. is an average based on jumbo bird sizing. Piece weights are approximate and will vary due to bird weight ranges.
© 2025 Mountaire Farms Inc. All Rights Reserved. MNT-BLK_SD_COL_0925_00123